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# PRESS RELEASE

## Winter Scale & Equipment Now to Offer Equipment Financing

*Commercial Food Equipment Company Offers Financing to Customers*

**June 21, 2013:** Winter Scale & Equipment, the New Jersey based supplier of equipment, service and supplies to the food industry in the Tri-State area, today announced the availability of their new equipment leasing program. The leasing program will help customers get the equipment they need immediately without worrying about a large capital outlay.

"Winter Scale is pleased to be able to offer leasing options to our customers that give them the ability to make purchasing choices that enhance their operations. We want to be a part of helping our customers invest in their growth and success." said John Winter, president Winter scale & Equipment. "Over the years we have worked hard to develop a close relationship with our customers, and we understand their needs. This is a natural extension of our partnership with them."

In an environment where credit has become difficult to come by for some smaller companies, financing through Winter Scale & Equipment will provide the opportunity for smaller grocers and food processing companies to acquire new equipment without the high initial investment. For larger companies it provides an easy way to upgrade machinery with a smaller drain on cash reserves.

Originally a Mettler-Toledo commercial scale dealer, Winter Scale & Equipment has expanded its operations to include food processing equipment and a large service department offering food scale calibrations and food equipment service.

### **About Winter Scale & Equipment**

Headquartered in Fairfield, NJ, Winter Scale & Equipment is a premier provider of all types of retail scales, food processing equipment, service and supplies. Starting as a Toledo Scale dealer in 1986, and company has grown to be the largest commercial food equipment supplier in the Tri-State Area boasting Mettler Toledo and Hollymatic as two of their bigger lines.

For more information on Winter Scale & Equipment visit: [www.winterscale.com](http://www.winterscale.com)

### **Contact Information**

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